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1	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Real example of market research approach.	More info on business canvas model.	How to analyze & interpreted market research data.
2	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED			
3	GOOD	GOOD	MODERATE	I HIGHLY RECOMMENDED	engagement	how to apply market research in consultation or grant	dont have
4	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Useful knowledge and cabutan bertuah	Tailor-made BMC	-
5	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	APA ITU PEMASARAN? BAGAIMANA	HOW TO APPLY THE RIGHT MARKETING	FOR EVERY SCHOLAR'S TALK TOPIC

					PEMASARAN YANG BETUL?	TOOLS AS A UTeM ACADEMIA, RESEARCHER?	MESTILAH DILANJUTKAN DALAM SESI BENGKEL KHAS. SUKA SAYA MENCAD ANGGAN AGAR SESI AKAN DATANG MELIBATKAN FORUM DARI PELBAGAI DISIPLIN: CTHnya, BUSINESS STARTUP (FPTT) & BUSINESS DIGITALISATIO N (FTMK)s.
6	GOOD	GOOD	YES	I HIGHLY RECOMMENDED	Energetic during presentation	-	
7	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Value Proposition Canvas	Customer Gain and Pain	Keep and continuous make this program
8	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	very practical and knowledgeable session	NIL	Please conduct advanced session for researchers. Thanks.
9	GOOD	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Using English language as medium of speaking	No thank	Thank you

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10	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	how to do market research		second series for this topic
11	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Clear explanation	-	-
12	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Sharing on how to conduct survey	Overall clear	Speaker from industry
13	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	knowledge and clarity	none	none
14	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	interaction with participants	none	Tools and techniques

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15	GOOD	GOOD	YES	I HIGHLY RECOMMENDED	interactive session	N/A	N/A
16	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Value Proposition	no	-
17	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Interactive and very engaging	Clear	Method of Marketing Research
18	GOOD	GOOD	YES	I HIGHLY RECOMMENDED			
19	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Very interersting topic	No	-

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20	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Activites in the talk and Speaker's vibes		
21	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	speaker speak very clear, understandable and give great example.	-	-
22	GOOD	OUTSTANDING	YES	I HIGHLY RECOMMENDED	The development of ideas	None	None

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23	GOOD	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Value propositions	No. All clear.	Very interesting topic and vivacious speaker. Hope CAES could conduct a second series, with real case application.
24	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Interesting topic	None	None
25	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	conducting the market research in the right way	how to align/tailor with research activity	market research in research field, market research in expertise

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26	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	The knowledge gain and the confident level is good	No	Can repeat this topic also can
27	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED			
28	GOOD	GOOD	YES	MODERATELY RECOMMEND	Easy to understand	No	None
29	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Market Research Process	All are clear	All good. Keep up the good work. Tq

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30	GOOD	OUTSTANDING	YES	I HIGHLY RECOMMENDED	The value proposition canvas and the examples done on it	How to use and fill in the marketing campaign model canvas	Nothing in particular, but it will be interesting if the seminar is open to public with a small fee
31	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Understand the consumers' needs	No	Good presentation
32	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Interactive to audience	-	recommend CAES to invite this speaker for future course
33	GOOD	GOOD	YES	I HIGHLY RECOMMENDED	Content & explanation	All good	



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34	OUTSTANDING	OUTSTANDING	YES	I HIGHLY RECOMMENDED	good content and speaker is well-versed on the subject matter	no	invite speaker to talk on the product innovation and how this relate with the current state of the university's context
35	GOOD	OUTSTANDING	YES	I HIGHLY RECOMMENDED	I know a lot of market research based on research development, value proposition canvas.	-	Do's and Dont's as a academic scholar.

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36	GOOD	OUTSTANDING	YES	I HIGHLY RECOMMENDED	Marketing Campaign Model Canvas	Value Proposition Canvas	Focus on development of Marketing Campaign Model Canvas and Value Proposition Canvas